

TRAINER'S MATERIALS

MODULE: DISSEMINATION TOOLS

TOPIC 1: WEB ANALYTICS.

PROGRAM OF THE TRAINING SESSION

DURATION OF THE SESSION: 120 MINUTES

Time	Table of content
10'	Introduction to the training
40'	Topic presentation
45'	Activity 1 - What's wrong with my website?
20'	Activity 2 - My website
5'	Summary of the session