

TRAINER'S MATERIALS

MODULE: COMMUNICATION KIT

TOPIC 5: KEYS TO LEARNING HOW TO WRITE A NEWS ITEM

THE SET OF EXERCISES FOR THE TRAINING SESSION

DURATION OF THE SESSION: 120 MINUTES

Time	Table of content	Exercises
10'	Introduction to the training	<i>No exercises for this part</i>
20'	Topic presentation	<i>Presentation of the topic to be displayed in ppt – (attachment) / or video /</i>
45'	Analyse news	<i>Analyse news</i>
40'	Create a new	<i>Create a new</i>
5'	Summary of the session	<i>No exercises for this part</i>

ACTIVITY 1 - THE NEWS

Make three groups and analyse the following news. Remember to answer the 5W of each one to complete the activity.

What happened?

When has it happened?

Where has it happened?

Who is involved?

Why has it happened?

How did it happen?

Don't worry if there is any question you can't answer. Some news can't add all this information.

NEWS

<https://edition.cnn.com/2022/09/17/tennis/roger-federer-retirement-legacy-spt-intl/index.html>

<https://edition.cnn.com/style/article/yahya-jan-profile-dubai-ciel-tower-spc-intl/index.html>

<https://edition.cnn.com/2022/09/21/tech/tiktok-political-fundraising/index.html>

ACTIVITY 2 - CREATE AN INVERTED PYRAMID FOR THIS NEWS

Make three groups and create an Inverted Pyramid for the news shown here.

GROUP 1 - A TOXIC SOAP THAT HAS BEEN SOLD DURING 20 YEARS



GROUP 2 - SHAKIRA HAVING A RELATIONSHIP WITH NEYMAR



GROUP 3 - THE NEW SHOES OF NIKE THAT HAVE SIRI ON THEM

